




*Springtime  
at  
Magnolia  
Heating and Cooling*





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Written By  
Brenda Smith  
(with AI's Help)



Illustrated By  
Mary LaRochelle



# MAGNOLIA

HEATING AND COOLING

— COMFORT YOU WANT TO GO HOME TO —

## Introduction

At **Magnolia Heating and Cooling**, we understand that most people have had at least one negative experience with a contractor.

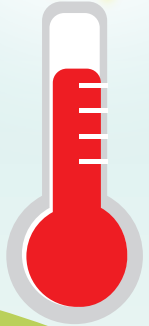
That's why we always strive to go **above and beyond** to make your home improvement experience the standard to hold all others.



## Springtime at Magnolia!

Spring had arrived in Riverside town,  
With flowers in bloom and the sun shining down.  
The birds chirped high, the breeze rolled through,  
But inside some houses? Oh, what a zoo!

Some homes felt stuffy, some homes felt hot,  
The air wasn't working, the cool air was not!  
And just when the town thought they'd sizzle and bake,  
The phones in the office sprang wide awake!



RIING!

## A Call for Help!

*"My home is too warm! The AC won't blow!  
I turn down the dial, but it just won't go!"*

Inside the office, the team sprang to action,  
Calls were pouring in at an unstoppable fraction!

**Anthony**, quick, with a click and a clack,  
Booked up the schedule and never looked back!

*"Oh, don't you worry! We'll send someone fast!  
Our team is the best—we'll make the heat pass!"*

And out in the bay, the trucks stood tall,  
Their engines revved—it was time for the call!



**MAGNOLIA**  
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## Sarah & Karina: The Keepers of Promises!

But who makes sure that the techs are prepared?  
Who keeps things on time and ensures that they're squared?

That's **Sarah** and **Karina**, with schedules so tight,  
They map out the day and make sure it runs right!

**Sarah** sends service techs out on the dot,  
When customers call, panicked, "My house is too hot!"



She routes and she checks, she juggles, she spins,  
So no customer waits while they sit in the wind!

Then there's **Karina**, the Project Pro,  
For big HVAC jobs, she's running the show!

When a system is failing, when something's not right,  
She makes sure the install is booked and in sight!

They both work together, keeping things tight,  
Making sure promises stay strong and bright!

## Kirk Saves the Day!

Now **Kirk** was the first to head out that day,  
His truck zipped fast down Magnolia Way.

He knocked on the door, toolbox in tow,  
And smiled as he said, "Let's give this a go!"

He tested the system, he listened in close,  
He checked all the wires, then finally froze!

With a snap of his fingers, he grinned ear to ear,  
"A capacitor's busted—no need for fear!"

WHOOOSH! Cool air flew from the vents!  
The house filled with breezes, so light and  
intense!

The family cheered, they jumped up high!  
"Kirk, you're amazing! A wonderful guy!" But  
Kirk tipped his hat and said,

"Not just me! It's **Magnolia's** team  
—we work as three... Or four...  
or twenty—we fix it all! **Magnolia's**  
here when your AC does stall!"





## Steve Leads the Install Team!

Across the town, another call came,  
A brand-new system was part of the game!

The Johnsons were waiting, their house was  
too warm, They needed a system to  
weather the storm!

That's when **Steve** and his team got to  
work, With ladders and drills, not a single  
job shirked!

**Andreas, Allen, Daniel, and Raul,**  
And **Rudolph** too  
— oh wow, what  
a crew!



But wait! This year, a big change was here! A new refrigerant—better, clearer!

*"Keep steady!" said Steve, "This change is no joke! R-32's here—it's lighter than smoke! The fittings are different, the pressure is new, But we'll get this done—we know what to do!"*

And oh, what a job! They measured, they cut, they twisted, they tested, they tightened things up!

By day's end, the system was set up just right, and the Johnsons cheered as cool air took flight!

**Steve** smiled and said, *"We learn and we grow, Magnolia's ready—through heat or through snow!"*

## John Sells a System!

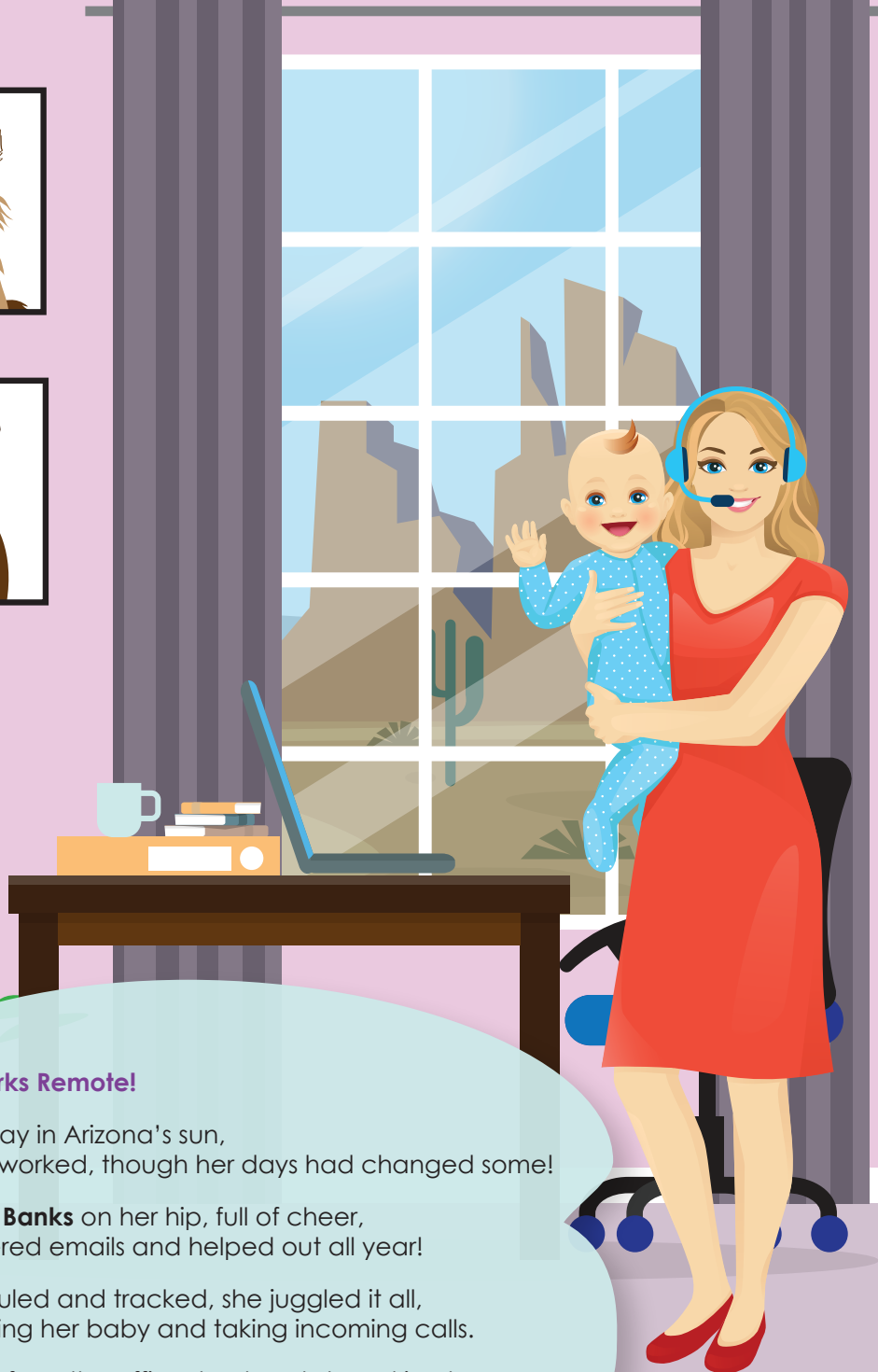
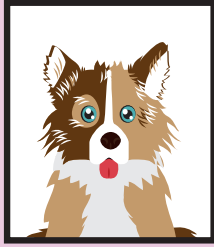
But over the hills and across the town,  
the system was old — it was breaking down!  
The Smith family had suffered for weeks,  
With warm, stuffy rooms and AC that creaks!

**John** and **Bobby** arrived with a grin,  
“You need something better — let’s begin!”  
They showed them the options, they gave them  
the facts, Energy savings? **A system with smarts!**

“Cool air for spring and heat in the fall,  
A comfy, smart home — it’s best of them all!”

The Smiths agreed, they clapped and they  
cheered! A brand-new **Daikin** — their troubles  
had cleared!





### Becca Works Remote!

Far, far away in Arizona's sun,  
**Becca** still worked, though her days had changed some!

With baby **Banks** on her hip, full of cheer,  
She answered emails and helped out all year!

She scheduled and tracked, she juggled it all,  
While rocking her baby and taking incoming calls.

Though far from the office, her heart stayed in place,  
Still part of **Magnolia's** fast-moving pace!



### Brenda & Magnolia's Big News!

But who spreads the word? Who shouts it out loud? Who tells every town that **Magnolia's** proud?

**Brenda**, of course! She makes sure they know, **Magnolia's** the best place to go, go, go!

She runs all the ads, the flyers, the news, She shares all the stories, the five-star reviews! She plans all the banners, the billboards, the fun, making sure everyone knows we're #1!

But this spring, **Brenda's** heart grew in size, For a brand-new joy had lit up her eyes!

A grandbaby arrived! The first one, oh wow! A little boy **Banks**—a sweet baby now!

And **Eric** stood proudly, a grandpa at last, Smiling with joy as the months quickly passed.

## A Magnolia Celebration!

Back at the shop, the team gathered 'round, It was time to celebrate the best team in town!

**Eric** stood tall and said with delight, "We fix and install—we do it just right!"

So, let's give a cheer for the best of the best, these stars of **Magnolia** outshine the rest!

"**Karina** was honored at the holiday bash, Employee of the Year—she's top of the class! **Paul** and **Andreas**? They're shining so bright, Hard work and talent—both out of sight!

**Drew's** our Top Rookie, with hustle and

*cheer, Quick and determined—he's made it so clear!*

*And don't forget **Kirk**, our training star, Leading CTE classes to take techs far!*

*Sharing his skills with patience and cheer, Guiding new HVAC pros through their careers!"*

**Cristian, Victor, and Anthony** too, Joined our big family—they're ready, even though they're new!

And **Hugo's** at home—our hearts are with him, and when he returns, we'll cheer once again!

And last but not least, we cheered for **Becca!** She's home with her baby, sweet little **Banks!**



## Eric & Chris: Leading the Way!

And who leads them all? Who guides the ship?  
Who keeps things on track when plans start to slip?

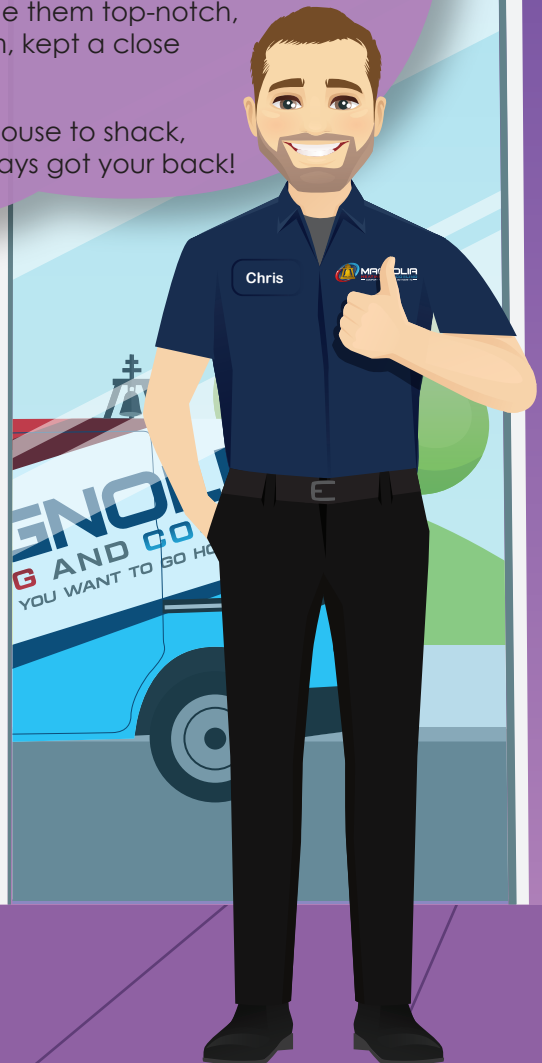
Why **Eric**, of course! He dreams and he leads,  
He pushes, he plans, he plants all the seeds!

Through changes and challenges, storms or the sun, he never  
backs down—his works never done!

But even great leaders need leaders too,  
So **Eric** found **Chris**, to help lead the crew!

Chris took the service team, made them top-notch,  
he trained them, he guided them, kept a close  
watch!

And now every home, from big house to shack,  
Knows **Magnolia's** here—always got your back!



## And so, the Story Goes On...

From sunrise to sunset, the team got to work,  
Fixing up homes with passion — not perks.

No matter the challenge, no matter the call,  
**Magnolia** answered and helped one and all!

One house at a time, one fix at a go,  
Keeping homes comfy with cool, steady flow!

So, if your home's stuffy, or something feels wrong,  
Call **Magnolia** up — they'll be there DING DONG

# The End

